

# Upholding and promoting ethical standards and keeping clients informed

## Hyperlinks

### SLIDE 5 – NEW CODE OBLIGATIONS

- Learn more about the [New Code Determination](#) and the [Code of Professional Conduct](#).
- Our [FAQs](#) will address some of your questions and concerns.

### SLIDE 6 – APPLICATION DATE

Refer to the [Minister's media release](#) and [Application date](#) for more information.

### SLIDE 8 – UPHOLDING INTEGRITY AND STANDARDS (S10)

Refer to our information sheet TPB(1) 44/2024 [Upholding and promoting the ethical standards of the tax profession](#).

### SLIDE 13 – KEEPING CLIENTS INFORMED (S45)

Refer to our information sheet TPB(1) 49/2024 [Keeping your clients informed](#).

### SLIDE 19 – HOW TO KEEP CLIENTS INFORMED

Share the TPB factsheet – [Information for clients](#) – with your clients.

### SLIDE 21 – STAY IN TOUCH WITH THE TPB

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